



FORUM

1:00 pm-7:30 pm

Les matériaux pour avancer ensemble Advanced Materials Moving Forward Together

SEPTEMBER, 17th 2026

AGENDA

Québec meets Alberta

1:00 pm: Welcome of participants

1:30 pm: Opening remarks by PRIMA Québec and ERA

1:35 pm: Panel - Emergence and deployment of technologies enabling GHG reduction

Moderator: **Geneviève Mathieu**, President and CEO, CRIBIQ

- **Mathieu Bouchard**, Vice-President, Public Policy and Regulatory Affairs for Québec, Deep Sky
- **Martin Larocque**, Co-founder and CEO, ElectroCarbon
- **Adam Brown**, Manager, Emerging Technologies, Business Development, Alberta Innovates
- **Rebecca Goldsack**, COO, Diesel Tech Industries

2:40 pm: Pitch - Examples of circular economy initiatives

- **Marc Daigle**, Senior Innovation Advisor, Investissement Québec
- **Julie Larivière**, Circular Economy Project Manager, CTTEI
- **Valérie Jodoin**, Director, Centre Eco-Innov, Emballages Carrousel
- Alberta-based company - to be confirmed

3:15 pm: Coffee break

3:25 pm: Panel - Initiatives to extract, recycle, or valorize critical and strategic minerals sustainably

Moderator: **Jocelyn Douheret**, Director General of Policy and Mining Development, Ministry of Natural Resources and Forests

- **Caroline Olsen**, Director R&D, North America, SGS Canada
- **Luc Pouliot**, Co-owner and CEO, Polycontrols
- Alberta-based company - to be confirmed

4:15 pm: One Dialogue, Two Roadmaps

Marie-Pierre Ippersiel, President and CEO, PRIMA Québec

Christophe Owtrim, Executive Director, Technology and Innovation, ERA

4:45 pm: A transition well underway

Moe Kabara, President and CEO, Transition Accelerator

5:15 pm: Closing speech

5:30 pm: Cocktail

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