



FORUM

Les matériaux pour avancer ensemble Advanced Materials Moving Forward Together

SEPTEMBER, 17th 2026

1:00 pm-7:30 pm

AGENDA

Quebec meets Alberta

1:00 pm: Welcome of participants

1:30 pm: Opening remarks by PRIMA Québec and ERA

1:40 pm: Panel - Emergence and deployment of technologies enabling GHG reduction

Moderator: **Geneviève Mathieu**, President and CEO, CRIBIQ

- **Mathieu Bouchard**, Vice-President, Public Policy and Regulatory Affairs for Québec, Deep Sky
- **Mathieu Larocque**, Co-founder and CEO, ElectroCarbon
- **Adam Brown**, Manager, Emerging Technologies, Business Development, Alberta Innovates
- Alberta-based company - to be confirmed

2:50 pm: Pitch - Examples of circular economy initiatives

- **Marc Daigle**, Senior Innovation Advisor, Investissement Québec
- **Julie Larivière**, Circular Economy Project Manager, CTTEI
- **Valérie Jodoin**, Director, Centre Eco-Innov, Emballages Carrousel
- Alberta-based company - to be confirmed

3:10 pm: Coffee break

3:25 pm: Panel - Initiatives to extract, recycle, or valorize critical and strategic minerals sustainably

Moderator: **Jocelyn Douheret**, Director General of Policy and Mining Development, ministère des Ressources naturelles et des Forêts

- **Caroline Olsen**, Director R&D, North America, SGS Canada
- **Luc Pouliot**, Co-owner and CEO, Polycontrols
- Alberta-based company - to be confirmed

4:15 pm: One Dialogue, Two Roadmaps

Marie-Pierre Ippersiel, President and CEO, PRIMA Québec

Christophe Owtrim, Executive Director, Technology and Innovation, ERA

4:45 pm: A transition well underway

Moe Kabara, President and CEO, Transition Accelerator

5:15 pm: Closing speech

5:30 pm: Cocktail

Financial Partner

