



PRESS RELEASE
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Partnership between PRIMA and PINQ²: Accelerating the Digital Transformation of Quebec Companies

Montréal, September 11, 2023 – Providing advanced support to Quebec companies for innovation and accelerating their digital transformation is the commitment of our partnership.

PRIMA Québec, the research and innovation hub for advanced materials, fosters and supports the advanced materials ecosystem by promoting collaborative innovation for Quebec's economic development. As an industrial research sector consortium, it serves as a key catalyst connecting industry and research environments.

The Platform for Digital and Quantum Innovation of Quebec is a non-profit organization created by the Université de Sherbrooke and the ministère de l'Économie, de l'Innovation et de l'Énergie du Québec (Ministry of Economy, Innovation and Energy of Quebec) in 2020. Its mission is to support organizations in accelerating their digital transformation, to enhance collaboration, and to simplify technology transfers between industries and research, in addition to training the talents of tomorrow. The PINQ² platform is based on conventional, hybrid and quantum digital solutions, and is accessible to all Quebec companies and to all academic networks and College Centres for the Transfer of Technology (CCTT).

Mission and Partnership Objectives

The goal of the partnership between PRIMA Québec and PINQ² is to enable participants in Quebec's advanced materials ecosystem to accelerate their digital transformation process through the complementarity of their services and resources.

On one hand, PINQ² accelerates the digital transformation of Quebec companies by assisting stakeholders in defining the desired value, related objectives, and the roadmap to achieve them. It supports them and provides access to hardware resources for prototyping and demonstrating the sought-after value. On the other hand, PRIMA Québec assists companies and researchers in their innovation efforts, provides financial support, facilitates access to state-of-the-art equipment, and promotes ecosystem players.

"PRIMA Québec supports SMEs, startups, and researchers through various public funding programs, particularly to advance their quantum technology innovation projects. This partnership with PINQ² allows us to offer an additional tool to position Quebec researchers and companies in advanced

materials within the quantum ecosystem. This unique infrastructure, coupled with its computing power, should accelerate the discovery and market launch of sustainable and innovative materials," said Marie-Pierre Ippersiel, President and CEO of PRIMA Québec.

By joining forces, services, and resources, PRIMA Québec and PINQ² contribute to driving innovation within the Quebec advanced materials ecosystem. It serves as an excellent example of collaboration and support for innovation and economic growth in Quebec.

"As a newcomer to the Quebec market, our goal is to strengthen the existing ecosystem by offering an accessible and effective solution to access the latest advances in quantum, hybrid, and classical computing infrastructures. Our collaboration with PRIMA will enable Quebec companies in advanced materials to propel their digital transformation or accelerate their innovations in secure, sovereign, and industry-standard-compatible environments," stated Éric Capelle, General Manager of PINQ².

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